

Ad Mad Competition (Classes IX,X,XI)

18th July'2017

An Inter house Ad-Mad Competition was held for the students of IX, X and XI on 18th July'2017. Each house was allotted a topic in advance on which they were asked to make an advertisement. The competition was bi-lingual where in the participants were judged on content, presentation, use of props and overall performance. Each team presented their ad with gusto. The audience enjoyed the activity thoroughly as the topic given were smart tv, shopping sites, baby products, frozen foods, hand bag and shampoos. Through this activity students were given a platform to showcase their creativity and originality. The competition was judged by Ms.Jaya Raswant from the Commerce Department and Ms. Renuka Fernandes from the Psychology Department. The competition culminated with the advice and observation shared by respected judges. Overall it was a fun experience for one and all.