

Ad Mad Competition (Classes IX,X,XI)

An inter house Ad-Mad Competition was held for the students of IX, X and XI on 24th July'2018. Each house was allotted a topic in advance on which they were asked to present an advertisement. The competition was bi-lingual where in the participants were judged on content, presentation, use of props and overall performance. Ms Arpna Gupta, Head Mistress, senior school, addressed the students motivating them to perform to the best of their ability. Each team presented their ad with gusto. The audience enjoyed the activity thoroughly as the topics given were deodorant, energy drink, toothpaste, adhesive, smart phone and cream. Through this activity, the students were given a platform to showcase their creativity and originality. The competition was judged by Ms.Ananya Singla and Mr. Vedang Sharma, school alumni. The competition culminated with the advice and observation shared by the judges and the announcement of the result. Ganges house stood first, closely followed by Jamuna and Satluj in second and third position respectively. Overall it was a fun experience for one and all.

