

An Inter house Ad-Mad Competition was held for the students of classes IX and X on 28th January 2017. Each house was allotted a topic a week before on which they were asked to make an advertisement. The competition was bi-lingual wherein the participants were judged on content, creativity, presentation and overall performance. Each team presented their ad with gusto. The audience enjoyed the activity thoroughly as the topic given were sports shoes, mobile phone, newspaper, juice, travel agency and school bag. Through this activity students were given a platform to showcase their creativity and originality. The competition was judged by Ms. Rekha Ajay from the English Department and Ms. Jaya Raswant from the Commerce Department. The competition culminated with the advice and observation shared by the respected judges. Overall it was a fun experience for one and all.

