

E-Comm Parv 2021

The vision, creativity and passion for learning in young minds cannot be dampened even in adverse circumstances. Ms. Aditi Misra, Director Principal, Delhi Public School , Sector 45, Gurgaon believes that the teaching learning process needs to change with the emerging times and hands on learning is the need of the hour. While addressing the gathering she said, that the impact of learning is phenomenal if children enjoy what they are doing. In keeping with these views, Kaizen - the Commerce and Economics Club of the school organized an Online Annual Commerce and Economics Fest '**E-Comm Parv 2021**' to promote 21st Century learning skills through varied events that tested the business acumen of the participants. Twenty-three schools across Delhi NCR participated in this online event.

E-Comm Parv 2021 provided an opportunity to the students to compete in a series of individual and group events based on Commerce and Economics. It included '**Art Genie - Print Advertisement**', '**Humourhyme - Limerick Writing competition**', '**Dood - A - Logo**'- **Doodle making competition** and '**Commzine**' - **Webzine Designing competition** which provided the students with a platform to showcase their knowledge and artistic abilities, thus blending art and learning. '**N₂O - The Sure Shot Formula for Laughter**' lent the fun element with putting across aspects of commerce with humour.

'**Ventura - Business Plan**' was a virtual platform for potential young entrepreneurs. It involved identification of business ideas which demonstrated long term social impact. It was conducted live with participants presenting their business plans through PPTs and fielding questions from the judges on their ideas. Director Principal, Ms. Aditi Misra, Dean Student Welfare, Ms. Sapna Dhawan, Headmistress - Senior school, Ms. Arpna Gupta, and Deputy Dean Student Welfare, Ms. Mamta Kanti Kumar, graced the live event.

The judges for various events were Mr. Sachin Chugh, a Chartered Accountant, Ms Indu Chopra, an expert in the field of marketing and advertisement, Mr. Abhinav Jain, an Alumnus of IIM Kolkata, Dr. Kanika Mahajan, Assistant Professor (Economics) at Ashoka University, Ms. Swati Singh, alumna ,NIFT Delhi and Mr Anmol Khurana, Senior Manager, Corporate Communications at Reliance Group. The alumni of the school who judged various events were Ms. Simran Raswant, Ms. Grusha Dhawan, Ms. Poorva Gupta, Ms. Dakshyani Saxena, Mr. Karthik Hariharan and Mr Shahzaib Ahmed, testifying their belongingness to their alma mater.

The vote of thanks was proposed by Archisha Parmar, Kaizen President

