

REPORT – Company of the Year Competition (CoYC-2021)

JA India LEAD Company of the Year Competition is being organised by tGELF every year. The competition is open to students of Grades 9-12 from tGELF member schools and the Finals of the CoYC 2021 was held on 12th January 2022.

Through this exciting endeavor, the competition seeks to create work readiness in the youth of today and empower them to become job creators instead of job seekers. Our school team represented by Anya Kapoor, Anoushka Vashisth, Bhuvanesh Gonugunta and Aneesh Sen of class 11 was one of the 12 teams selected for the national finals. Our team formed a company 'Banalala' with the idea of producing sustainable and eco-friendly packing material using banana fibre which otherwise goes as waste. The enthusiastic team presented the company's profile to the panel of esteemed judges from different fields and faced a grilling questioning round.

Team 'Banalala' bagged the First Runners-up position and the idea was commended by the judges. The competition has provided a training ground to students to tap into their entrepreneurial mindset and helped them to become problem-solvers. They also got expert advice on creating innovative business projects and on combining sustainability with business vision.

The competition was conducted over a period of five months and was very well managed. Overall it has been a very good learning experience.

