

SESSION ON CROWD FUNDING

CLASS VI (2025-26)

Aiming to spark an early understanding of crowd funding, two insightful sessions were held for Grade VI students on 30th April and 2nd May, 2025. These sessions, led by Mr. Ranganath Thota from the Fuel a Dream Foundation, aimed to introduce the concept of crowdfunding to the young learners. Mr. Thota adeptly explained what crowd funding entails, and illuminated the diverse skills that converge to make it successful, such as compelling storytelling, effective communication, technological proficiency, and an understanding of consumer behaviour.

He captivated the students' attention with intriguing examples, including the 'Wallet Experiment' and shared inspiring statistics highlighting India's culture of charitable giving. Furthermore, he motivated the students by showcasing the significant contributions made by their school seniors to various social causes.

Mr. Thota then introduced his organisation, Fuel a Dream, based in Bengaluru. He passionately encouraged the students to consider supporting rural students in Haryana, emphasising the potential to positively impact their health and education. He highlighted the challenges faced by these students, such as prolonged hours of discomfort due to sitting on hard floors and the lack of essential resources like proper school bags and footwear.

Finally, Mr. Thota guided the students through the process of participating in crowdfunding initiatives, providing them with a clear pathway to contribute and make a difference. The students showed considerable enthusiasm and a genuine interest in leveraging crowdfunding to support meaningful causes.

