

## Report on Startlabs France and DPS, Sector -45 Gurgaon Collaboration.

'Never too old to chase a new dream.'



Students of classes IX and XI kick started their entrepreneurial journey by participating in a 20 hour online program organised by Startlab France, an organisation which aims at enhancing entrepreneurial skills through experiential learning. The students were guided from ideating and brainstorming different ideas to pitching one of their own.

On 15<sup>th</sup> March 2023, the young entrepreneurs of DPS Gurgaon presented their business prototypes to a panel of Dignitaries that comprised of Dean Student Welfare - Ms. Sapna Dhawan, Co-founder of Startlab - Mr. Maxime Kouchnir, Trade Advisor of French Embassy - Ms. Kamala Govindarajan and an alumnus of DPS Gurgaon, Mr. Archishman Chaudhuri, who is currently pursuing Economics Honours from Hansraj College, University of Delhi.

There were 8 teams of five students each who pitched their unique business propositions. Teams were enthusiastic while they presented their business model. The panel was visibly impressed by their creativity and applauded the business ideas of 'Visionaries' (visionary heating fan), 'Earthlyist' (eco-friendly notebooks using stubble), 'MyPt' (all-in-one pet departmental store), 'EcoSan' (eco-friendly menstrual hygiene solution), 'Farm2Platter' (plant-based meat), 'DrinkWell' (affordable drinking water), 'Hawkings' (Smart watch aimed at minimising accidents) and 'Plantifyy' (gardening friend). Archishman appreciated the efforts and resilience of young minds.

The session culminated with a vote of thanks from Ms. Rati Chugh - Mentor Commerce Department. The event was led and executed successfully under the guidance of the coordinator, Ms. Aditi Mathur and student mentors Ms. Madhushree and Ms. Sakshi Nassa.