

Report on Industrial Visit to Varun Beverages

In an endeavour to enhance the knowledge of the students, the school organised an industrial visit to the Varun Beverages Ltd. (Pepsi Bottling Plant) Nuh, Haryana for grade XII commerce students on Saturday, 29th April 2023.

The day began with an interactive session for the students to familiarise them with the functioning of the company. They were shown a presentation which gave an overview of the company's formation, financial working, marketing activities and corporate social responsibility initiatives with special emphasis on sustainable development. The presentation was followed by a short quiz on the company's competitors, manufacturing capacity based on prompt calculations from students, leading to interesting facts. In an effort to further elucidate upon marketing, a brief overview was given on the company's global reach. The presentation concluded with an in-depth discussion about the company's finances and operations. This helped the students understand the practical aspects of the principles of management, cost calculations and working of the company.

Later, the students were given a chance to observe the production process of the company's wide range of products. They were provided a brief glimpse into the internal workings of the factory through a guided tour by a representative of the company. The students were intrigued by the innovative production processes used to create the final product.

This enriching visit helped them to practically observe what they study in class, thus giving them a better understanding of their concepts .

