Topic: Financial Literacy Workshop

Conducted by: tGELF Date: 18th September, 2024

Venue: American Express Bank, JA Financial Park

Attended By: 72 students of class IX along with Ms. Anu Mathur and Ms. Rajendrani Mukherjee

An enriching session on Financial Literacy was held on 18th September 2024, organised by American Express Bank in collaboration with tGELF. The workshop was carefully designed to impart crucial financial knowledge to students of class IX who are at a developmental stage where understanding and managing finances become important life skills.

The workshop offered students an opportunity to understand the basics of financial planning. Through interactive sessions, corporate partners from American Express introduced students to key financial concepts such as income, taxes, and savings. The content was tailored to their age group, ensuring they could grasp real-life applications of these principles. It helped students understand how financial decisions impact daily life and long-term planning.

Students were divided into groups to participate in brainstorming sessions. These sessions provided them with a platform to discuss how to allocate money wisely and balance needs and wants in real-world situations. Students explored financial decision-making by considering scenarios involving income, expenditures, savings, and taxes. The activity encouraged creative thinking while emphasising the significance of financial discipline. An important segment of the workshop covered money security and insurance. Students were informed about the significance of safeguarding their finances and the long-term importance of insurance policies. This information was relevant for them to appreciate the value of financial protection at an early age.

Beyond financial literacy, the students were introduced to workplace skills and ethics. The interaction with corporate professionals provided them with an understanding of the corporate environment. Many students enquired about career opportunities in the financial sector, receiving insights on the qualifications and skills required for various roles.

The Financial Literacy Workshop was an enriching experience for the students, offering a well-rounded understanding of financial concepts, workplace professionalism, and career opportunities. The collaboration with corporate partners made the session practical and engaging, leaving students with a deeper appreciation of the importance of financial literacy in their lives. The workshop not only expanded their knowledge of financial management but also provided exposure to professional environments, shaping them into more informed and responsible individuals.







